



Town of Ashford
Comprehensive Website Update and Hosting Services
Request for Proposals

ADDENDUM
Friday, December 8, 2023

As stipulated in the Request for Proposals – Comprehensive Website Update and Hosting Services, official responses from the Building Committee to questions raised by various responders are answered below.

1. Will local or in-state agencies be given preference?

The Town of Ashford expects to provide preference to the firm that demonstrates the strongest ability to execute and implement the project successfully.

2. When was the website last redesigned?

2015

3. What Content Management System (CMS) is being used on the current website?

The Town is currently using Wordpress.

4. Is there a preference on what CMS will be used for the redesigned website?

No.

5. What is your "not to exceed" budget?

The Town expects to submit a capital funding request for this project based upon the project fees associated with the lowest responsible bidder.

6. What is your yearly maintenance budget?

A yearly maintenance budget has not yet been determined.

7. How many pages from the current website, if any, will be migrated to the new website?

At this time, the Town expects all pages from the current website to be migrated.

8. What 3rd party applications, if any, will be integrated into the website?

In accordance with the RFP, the capability to incorporate 3rd party applications should be included within all submissions. While not required, the Town expects to discuss possible 3rd party integrations with the successful bidder. Currently, the Town is utilizing TextMyGov.

9. What social media platforms, if any, will be integrated into the website?

The Town is interested in the possibility of incorporating the Town's Facebook page into the new website.